Market Information

INTERNET DATA BASE INFORMATION RETRIEVAL SERVICES PRESENTATION BY

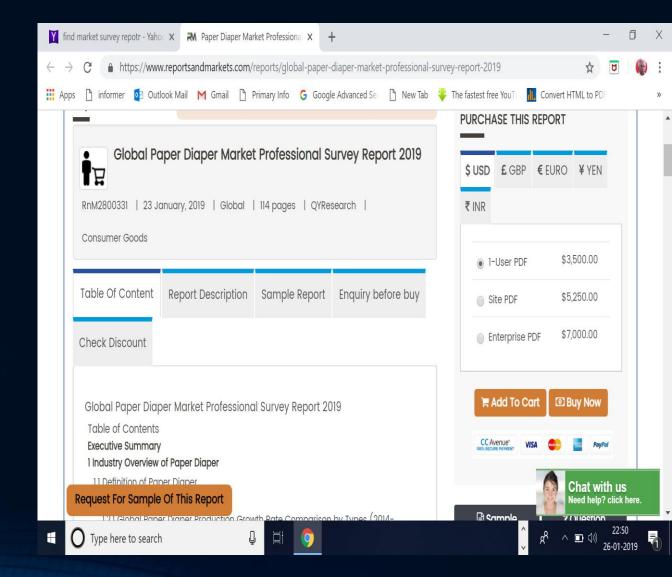
HTTP://WWW.PRIMARYINFO.COM

Why do you need?

Internet Data Base Information Retrieval

Services?

- Market Survey Reports are expensive – not affordable
- Costs several thousands of US Dollars
- Specific decisions based on these reports may still be difficult
- Internet data base Information Retrieval Services are cost effective and is of the order of five hundred US Dollars
- You get the data to analyze the situation and get the feel of the Market



What Market Information is available on the Internet?

- MAJOR COMPANIES IN THE FIELD
- COMPANY INFORMATION
- NEWS PAPER CLIPPINGS
- IMPORTS & EXPORTS
- PRODUCTS AND APPLICATIONS
- TRADE LEADS
- PRODUCTION & CONSUMPTION DATA

COMPANY INFORMATION

EASY TO FIND?

- Name & Address
- Product & Business details
- Key Executives
- Turnover
- Fax, Email, Telephones
- Web Site

AVAILABLE - FOR MANY?

- Annual Reports
- Investments
- Company Presentations
- Analysts Reports
- Company Shares and prices trends
- Management Personnel
- Market Share

Product Information

- Products specifications
- Material Safety Data Sheets Standards
- Approvals & Certifications
- Prices, Delivery situations
- Substitutes

News

- Industry problems & Potentials
- Companies in the News
- Mergers & Acquisitions
- Regulatory Issues
- New Products Introduction
- Product recalls
- Quality Issues

Company Category

Nature of Activity & information on what they do

- Manufacturers
- Distributors
- Whole Sale
- Supply Chain
- Importers
- Exporters
- Patent Holder
- Services provider
- Consultancy

Trade Data

- Trade Leads
- Buy offers
- Sell offers
- Tender Documents
- Auctions
- Trade Statistics

Trade Statistics **Government Sources Dumping Reports** Private Company Data Bases **Publications** Shipment Data **Industry Associations**

Research aspects that can be done by online Search

- Brand research services
- The competitive landscape and the key players
- Listening to the voice of the customer
- Buyer journey mapping
- Relationship between happy employees and business performance
- Industry-specific knowledge
- Pricing research in business to business environments
- Product development
- Quality Standards Complainace
- Identify the customer segments

dentify Market trends

Reports or Decision points?

WE BELIEVE

MARKET PLACE IS DYNAMIC – IT IS NOT ONE TIME JOB!

WITH DATA COLLECTED AS EXPLAINED, SELECTIVE FIELD ENQUIRY & VALIDATION CAN HELP FIND OPTIONS AVAILABLE?

OR

TAKE DECISIONS??



Questions?

mailto:primaryinfo@gmail.com

