BANDAGES, GAUZES AND DRESSINGS

Presentation by www.primaryinfo.com





Product Profile Bandages, gauzes and dressings

- A bandage is cloth or other material of varying shape and size that is applied to a body part to apply pressure, absorb drainage, prevent motion or retain surgical dressings. Gauze is a bleached cotton cloth with an open weave used for dressings, bandages and absorbent sponges. Wadding is carded cotton or wool in sheets, used for surgical dressings. Generally, these dressings can absorb moderate amounts of exudates.
 - Bandages, gauzes and dressings are medical disposables and are generally used only once. Medical disposables are usually low technology products of high volume and low value.

Trends offering opportunities

Smart bandages, gauzes and dressings Researchers worldwide are developing newer, smarter and more effective bandages. Not all are already on the market, but some are. Technological inventions in bandages include bandages that change colour to indicate infection, bio-electronic bandages, and preventive care in bandaging that can detect tissue damage before it becomes visible.

Rise in recreational activities An increasing number of recreational activities in all age groups in Europe will drive market growth in bandages, gauzes and dressings. Activities such as trekking can result in multiple cuts and abrasion requiring the application of bandages, gauzes and dressings, and augment the demand for these products. The rising number of incidences in the kitchen while cooking will further increase the growth of the market for bandages, gauzes and dressings.

Ageing population The aging population will boost market growth in bandages, gauzes and dressings, since elderly people met with small accidents, such as falls on stairs. There will also be more need for specific types of bandages, gauzes and dressings, for instance, for bedsores, longer wound healing and other types of wound care that increase with age.

Market requirements

Bandages, gauzes and dressings for the EU market require CE Marking. To obtain this, your products must comply with the Medical Devices Directive 93/42/EEC. This directive ensures the safety and performance of medical devices, including disposables. The requirements include a quality system for design, manufacture and final product inspection and testing (such as, ISO 13485).

Distributors represent the main link between exporters and customers Importers. This is because they know the local market best, have access to buyers and speak the country's language

Choose one of the two market entry strategies with distributors: either manufacture your product under your own brand name and sell it via a distributor, or manufacture it as a contract manufacturer under a distributor's label. As a contract manufacturer, limit risks with a license agreement or mutual contract

Useful Contact

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SURGICAL COTTON

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Project Profile (*a*) a glance

- Surgical Cotton also known as absorbent cotton wool or purified cotton is used at large in surgery as a dressing material for burns & wounds as a cotton bedding for maintaining a uniform temperature in inflamed parts and therefore finds applications in Hospitals, Dispensaries, Nursing homes, etc.
- Being soft, it offers greater resistance when pulled and gives maximum protection without irritations. It is also used as a filtering medium for liquids and air.
- The purified cotton is made from superior grade cotton fibres. It is bleached to pure white colour, softened and freed from pieces of thread, leaf, shell, fibre, dust and other organic matters.

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• A good quality absorbent cotton is characterized by its uniform quality and staple fibres having average length more than 1.5 cm.

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QUESTIONS ?

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